



The Daria Fennell Media Group

CAPABILITIES DECK

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Daria Fennell:

CEO, Director of PR & Brand Strategy, &
Celebrity Entertainment Journalist
The Daria Fennell Media Group

Online:

TheDFMediaGroup.com





The Daria Fennell Media Group

Hi, [First Name].

Thank you for your interest in The Daria Fennell Media Group. We look forward to possibly working with you to move your brand forward. In 2021, I celebrate 26 years of being a completely self-taught CEO and Director of PR & Brand Strategy.

I taught myself how to write my first press release as an Undergraduate at the University of Maryland at College Park. I also became an official Entertainment Publicist at the University of Maryland and placed on campus media for Wu-Tang Clan, RUN DMC, G-Love & Special Sauce, Dr. Lonise Bias (Mother of the late, great University of Maryland at College Park basketball star, Len Bias), & Tony Korneiser (Sports Columnist for The Washington Post).

In 2005, I began to write professionally and since then I have been published in *Vibe.com*, *Uptown Magazine*, & *The Washington Afro-American*. At the core of The Daria Fennell Media Group is the desire to be excellent in everything that we do.

The Daria Fennell Media Group will be excited to welcome you to its Client roster.

Let's go!

Warmly,

Daria Fennell

CEO, Director of PR & Brand Strategy, & Celebrity Entertainment Journalist
The Daria Fennell Media Group



The Daria Fennell Media Group

AGENCY OVERVIEW

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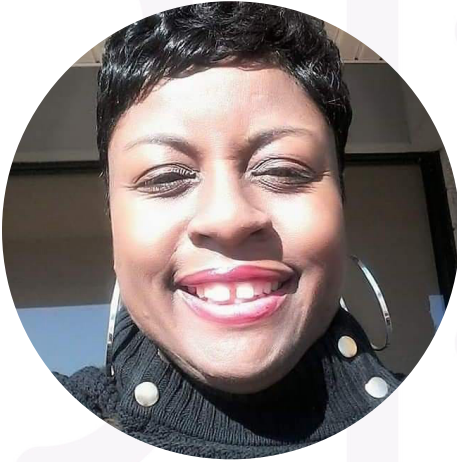
One-Sheet:

Brief overview of The Daria Fennell
Media Group





The Daria Fennell Media Group



The Daria Fennell Media Group, the brainchild of Daria Fennell, is an Entertainment Public Relations, Branding, Publicity, Celebrity Editorial Content, and Special Event Design Company with 25 years of experience.

A graduate of the University of Maryland at College Park, Daria Fennell and The Daria Fennell Media Group have secured Clients exposure in the following media outlets, among others:

Daria Fennell

CEO, Director of PR & Brand Strategy,
& Celebrity Entertainment Journalist
The Daria Fennell Media Group

Office / Cell

917 . 421 . 0973

E-mail

daria@thedfmediagroup.com

Website

TheDFMediaGroup.com

Forbes

MADAMENOIRE

The Washington Post



Daria has written for:

Uptown Magazine • Vibe.com • The Washington Afro-American

Daria has also interviewed and published articles on:

*John Legend • Taraji P. Henson • Anthony Hamilton • Raheem DeVaughn
Musiq Soulchild • Leela James*





The Daria Fennell Media Group

TOP 5 REASONS

to Hire The Daria Fennell Media Group

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1.

We are enrobed in integrity.

2.

We have longstanding relationships with key members of the Media.

3.

Our word is our bond.

4.

We are extremely successful for our Clients.

5.

We are always learning new skills to build upon our expertise.





The Daria Fennell Media Group

AGENCY SERVICES

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Comprehensive Service Options:

View our list of services and know that we have the capability to meet your PR, Media, Publicity and Brand Strategy needs.





The Daria Fennell Media Group

PR, BRANDING & PUBLICITY SERVICES

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- Logo and Brand Collateral evaluation
- Formulating and implementing Publicity Campaign Strategies
- Securing Media Placements
- PR, Branding, & Publicity Consultations
- Creating press kits with the aid of a Graphic Designer
- Brainstorming and implementing Influencer campaigns
- Planning and Executing Special Events





The Daria Fennell Media Group

WRITING, EDITING & JOURNALISM SERVICES

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- Writing bios, press releases, blog posts, & website content
- Editing books, bios, press releases, letters, blog posts, & website content
- Writing for National Media Publications (i.e. Uptown Magazine, Vibe.com)





The Daria Fennell Media Group

WHY THE DARIA FENNEL MEDIA GROUP LOVES WHAT WE DO

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A.

We love to see Our Clients win

B.

We are consistently amplifying Our
Clients' dreams

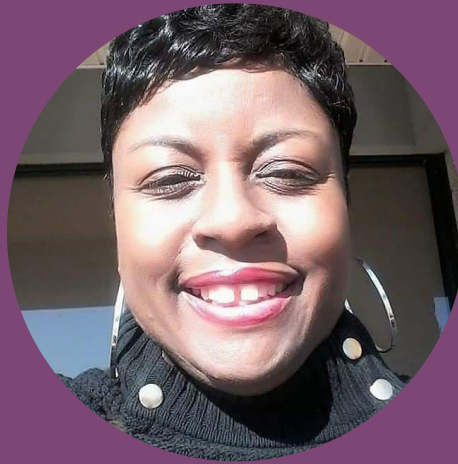
C.

We are always passionate and caring while
working with Our Clients





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CONTACT US

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Daria Fennell

CEO, Director of PR & Brand Strategy &
Celebrity Entertainment Journalist

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