





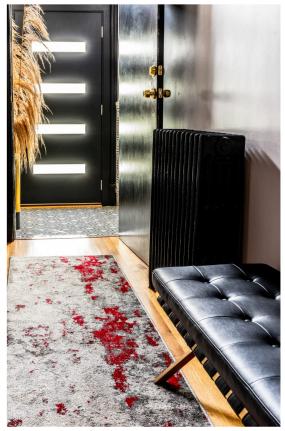


Trenell McCauley

CEO Principal
Designer of Serenity
Interiors by Trenell,
an Award-Winning
Luxury Interior
Design Company, in
All White.

Interior Design from Trenell McCauley, CEO/Principal Designer of Serenity Interiors by Trenell, an Award-Winning Luxury Interior Design Company.





Photographer Credit: All About Your Brand







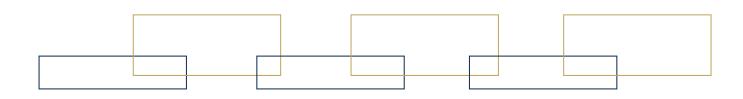
### Hi!

I am *Trenell McCauley*, CEO / Principal Designer of Serenity Interiors by Trenell, an *Award-Winning Luxury Interior Design Company*.

Welcome to my Serenity Interiors by Trenell's Media Kit, where you will learn more about my expertise in luxury interior design. In it, I also share who encouraged me to begin Serenity Interiors by Trenell and how to contact me to hire Serenity Interiors by Trenell. Should you be interested in an interview for various media outlets, please get in touch with my Publicist, Daria Fennell.

#### Warmly,

Trenell McCauley CEO / Principal Designer, *Serenity Interiors by Trenell* 





Photographer Credit: Ro Moreno Capture The Moment Photography by Ro, LLC

Trenell McCauley, the *Amazing and Brilliant* CEO/Principal Designer of *Serenity Interiors by Trenell*, Her Award-Winning Luxury Interior Design Company.

#### BAD ASS ENTREPRENEUR. CREATIVE. VISIONARY.

As an *extremely ambitious entrepreneur* from Prince George's County, Maryland ("The DMV"), Trenell McCauley was the Founder of a *very successful virtual assistant business* for more than ten years. In less than a year, it morphed into a SBA (8a) certified federal government contracting business which spanned *from the East Coast to the West Coast*. After dealing with several unfortunate events, Trenell decided to transfer her book of business and close her company.

Trenell knew that closing her company would be a *minor hiccup in her plans*. She knew that God would lead her to her desired path. She also knew she needed a job that would *enhance her skillset* which would benefit Trenell when she returned to the entrepreneurial world.

Ultimately, Trenell landed an opportunity with a *global multi-million dollar organization* where she managed their operating budget, global offices, and administrative staff. She correlated that her experience with this organization would help her *get back into the entrepreneurial arena*. Her business will be a multi-million dollar business so she needed to reinforce her knowledge of back-office systems to become successful and stay successful.

Serenity Interiors by Trenell, LLC (SIT) was founded February 2019 through the *strong encouragement* of her husband and daughter. The *twinkle in Trenell's eyes* returned as she began to finally do what she has always loved to do. Her passion for fashion and styling began as a teenager. Her love for beautiful things and serene environments grew so much so that she found herself *giving styling and decorating advice* to many of her family and friends.

Serenity Interiors by Trenell is a *Luxury Concierge Interior Design business* specializing in creating luxury bespoke, client-focused spaces with innovative solutions. These innovations complement the personalities of both the home or office space and its Owner.

Trenell's style can be described as a *Bold Color Modern/Contemporary Mix* with a splash of Glam. Trenell believes that every room should tell the story about a person before a word is spoken.

It is Trenell's mantra that *every room in your space should bring you serenity*. Serenity is defined by Merriam-Webster Dictionary as "the quality or state of being serene." With that in mind, Trenell launched her first product line in September 2022. She curates aromatherapy hand poured, 100% Coconut Soy wax candles infused with essential oils. Given that the therapeutic benefits of the candles include: cleansing the air, relaxation, and mind and memory stimulation, Trenell believes that *serenity is the new love language*.

Trenell keeps her family and faith close which has definitely contributed to her success. She's a recipient of the 2022 Best of Houzz Service Award and the 2023 Best of Houzz Service Award. She is driven by a passion for beauty and serene environments. This, of course, shows up in the luxurious spaces that she curates and in the amazing candles she creates.

<u>To Hire Serenity Interiors by Trenell</u>, Purchase Aromatherapy Candles, and for more information, please visit: *www.sitrenell.com*.



## A few of my INTERIOR SPACES

















# Connect with Trenell MY WEBSITE & SOCIAL MEDIA



